



GREAT LAKES SYMPOSIUM
ON **SMART GRID** AND THE
NEW ENERGY ECONOMY

4TH ANNUAL
SEPTEMBER 22-25, 2014

Engage with innovators and leading minds to witness smarter grids connecting cities.

Experience industry executives, officials, investors, and thought leaders to discover the newest technologies framing innovation, economic growth, and energy resilience to interconnect cities.

- Engage with corporations, government, and investors.
- Participate in workshops, customized experiences, daily sessions, and events.

SPONSORSHIP OPPORTUNITIES

Put your company in the spotlight at one of the world's most prestigious energy industry symposiums and be a key partner in the new energy economy for cities.

Benefits: Lead Exposure, Thought Leadership, Brand Awareness, and Collaboration

PLATINUM SPONSOR

All Gold Sponsor benefits **PLUS:**

- Recognition as a headline sponsor and strategic leader of the GLS Symposium with maximum exposure
- Five additional registration passes (10 total)
- 20% discount on sponsor-purchased registrations
- Sponsorship: \$50,000

GOLD SPONSOR

All Silver Sponsor benefits **PLUS:**

- High visibility and presence with showcased products and services in a customized experience
- Two additional registration passes (five total)
- Additional 5% discount on sponsor-purchased registrations (15% total discount)
- Sponsorship: \$25,000

SILVER SPONSOR

- Enhance relationships with attendees and feature products and services
- Logo placement on symposium website/promotional materials/signage/program
- Media recognition through media partnerships
- Three registration passes
- 10% discount on sponsor-purchased registrations
- Sponsorship: \$10,000

BRONZE SPONSOR

- Enhance relationships with attendees and feature products and services
- Logo placement on symposium website/promotional materials/signage/program
- Media recognition through media partnerships
- Two registration passes
- Sponsorship: \$5,000

To place your sponsorship please email sponsorship@greatlakessymposium.com